Launch UMD Application

Thank you for your interest in the University of Maryland's crowdfunding platform, Launch UMD. This application will evaluate your project's suitability for Launch and a 30-day fundraising campaign. Applications are reviewed on an ongoing basis. Once you have completed your application, please email it to launchumd@umd.edu.

Proposed Project Title

Campus Department/Division

Project Lead Name, E-mail Address and Phone Number

Tell us about your group, its purpose and the project you're trying to fund.

How many members does your group have?

Who would be your target audience for a crowdfunding campaign?

How much money are you seeking to raise through crowdfunding?

Please explain what you would do with the funds you raise.

Why do you think you'll be successful in achieving your fundraising goal?

Is funding for your project urgent?

    Yes

    No

If not, would you be willing to wait up to 3 months to begin your fundraising campaign?

    Yes

    No

Do you have photos you could use for your project?

    Yes

    No

Do you have video footage you could use for your project?

    Yes

    No

If you don't have video footage, do you have the ability to create a video to be posted on Launch UMD?

    Yes

    No

Describe your social media reach (number of followers, average number of posts per week, and any other information that may be useful for determining your potential success in promoting your project.

Explain how you and your project team will stay committed for the duration of the project. Projects listed on Launch UMD run for 30 days. Your team will need to provide updates and remain actively engaged (new videos, postings, using social media such as Twitter and Facebook, campus events as well as email). It is recommended that each team member commit 30 minutes per day for the length of the campaign.

Does your group currently have a campus account into which funds can be deposited?

    Yes

    No

Each department or office on campus has a fundraiser in development and/or alumni relations. Have you informed your department's fundraiser and leadership about your project submission?

    Yes

    No

What is your department fundraiser's name and contact information?

Do you intend to work with your department fundraiser on this project?

    Yes

    No